



## CALL FOR SPONSORS

Dear Potential Sponsor,

We hope this message finds you well.

We are excited to announce the upcoming annual conference of our association, namely [the 20<sup>th</sup> EuroXR International Conference- EuroXR 2023](#), the premier European conference with worldwide visibility in the field of eXtended Reality. To this aim and since 2017, the Committees Chairs of these annual conferences of the EuroXR association include extra European scientists and stakeholders nominated by a prestigious [International Advisory Committee](#). Additionally, following our successful collaboration with VDC in organizing last year's annual international conference together with XR Expo 2022, held in Stuttgart, Germany, we have chosen to team up with VRDays this year to expand the [Immersive Tech Week](#) event. Therefore, EuroXR 2023 will take place from November 29th to December 1st, 2023, at De Doelen in Rotterdam, The Netherlands, and attendees at our international conference will benefit of a full access to the large ITW event, which started a couple of days before.

We are reaching out today to invite you to become a sponsor for this EuroXR 2023 conference.

Our annual EuroXR International Conference brings together leading professionals, researchers, and innovators from around the world to explore the latest advancements and trends in augmented reality, virtual reality, and mixed reality. It serves as a platform for networking, knowledge sharing, and fostering collaborations within the XR community.

To ensure the success of this event, we are seeking sponsors to support us in covering the costs of the coffee breaks. We are offering a sponsorship opportunity that allows you to showcase your brand and reach a targeted audience of XR experts, enthusiasts, and decision-makers.

European Association for eXtended Reality – EuroXR  
International non-profit association (AISBL) registered in Belgium with number 0833.142.106  
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[info@euroxr-association.org](mailto:info@euroxr-association.org)[www.euroxr-association.org](http://www.euroxr-association.org)

For a sponsorship fee of 500 €, your company will receive the following benefits:

1. Coffee Break Promotion:

- Logo and Message Display: We will prominently display table tents featuring your logo and customized message on the tables during the designated coffee break. This will give your brand visibility and create awareness among the attendees.
- Pre and Post Announcement: We will announce your sponsorship, complete with your logo and message, before and after the coffee break. This announcement will be made to the entire conference audience, ensuring maximum exposure for your brand.

2. Website and Ceremony Recognition:

- Logo on Conference Website: Your company logo will be prominently displayed on the official EuroXR Conference website, ensuring visibility to a wide online audience.
- Welcome and Closure Ceremonies: Your company logo will be displayed during the welcome and closure ceremonies of the conference, providing additional exposure to all attendees.

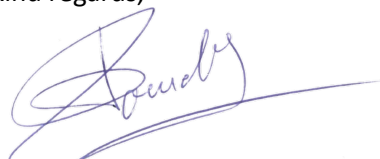
This is a fantastic opportunity for your organization to gain visibility within the XR community and make a lasting impression on key decision-makers and potential clients. Whether you wish to advertise your products or services, or even recruit new talent, the sponsorship package allows you to tailor your message to meet your specific objectives.

By sponsoring the coffee breaks, you not only contribute to the success of the EuroXR International Conference but also position your company as a supporter of innovation and advancement in the XR industry.

To secure your sponsorship or discuss any specific requirements you may have, please reach out to our sponsorship team leads by Dr. Jérôme Perret ([treasurer@euroxr-association.org](mailto:treasurer@euroxr-association.org)). We are happy to provide additional information, answer any questions, and customize sponsorship opportunities to best align with your organization's goals.

Thank you for considering this sponsorship opportunity. We look forward to welcoming you as a valued sponsor at [the 20<sup>th</sup> EuroXR International Conference- EuroXR 2023](#), where you can connect with industry leaders, gain exposure, and maximize your brand's impact in the XR community.

Kind regards,



Dr. Patrick Bourdot  
President  
EuroXR Association